



INDORE
MANAGEMENT
ASSOCIATION

MANAGEMENT DEVELOPMENT

Program

Cutting Edge Selling *and* Marketing Skills



MR. ACHAL N RANGASWAMY

*Marketing Consultant, Sales Coach
and Author*



Wed, 10 May, 2023

Time: 10:00 AM - 5:00 PM



**Brilliant Convention
Centre, Indore**

Key Takeaways

- Build buyer Curiosity and Enthusiasm
- Cut through the Clutter. Grab Eyeballs and Attention
- Gain Commitment
- Retain Customers for Long

Please see next page for
Registration details.



Scan to Register

 +91 888 999 6130



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www.imaindore.com



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MR. ACHAL N RANGASWAMY

- ✓ He has guided thousands of professionals from organizations as varied as Amul, Sintex, Hitachi, St Gobain.
- ✓ Mr. Achal Rangaswamy is a Post Graduate from Delhi University, and is an Alumnus of the prestigious St Stephen's College.
- ✓ He was President- Marketing with Bell Ceramics Ltd. Earlier he had been associated with top brands like Avery, Nelco, Xerox, USHA and Amtrex-Hitachi.
- ✓ Mr. Rangaswamy was conferred the AMA - Zydus Cadila Marketing Man of The year Award.
- ✓ He is an author of 4 books, on subjects like building a fulfilling career, managing time, and success in Selling.



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Program Fees Structure

(Additional 18% GST)

MEMBERSHIP CATEGORIES	NOMINATIONS REQUIRED	CHARGES
Platinum	Nominate Two Person	Complimentary
Gold	Nominate Two Person	Complimentary
Silver	Nominate One Person	Complimentary
Bronze	Nominate One Person	Complimentary
Individual	50% Discount to member	₹ 2500/-
Non-Members	Per Person	₹ 5000/-

(20% Discount on group of Three)

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